

visual design x ux / ui design

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work experience

FREELANCE | UX/UI Designer and Illustrator

APRIL 2019 — PRESENT

- Produces graphic design work based on client specifications
- Designs logos; icons; promotional media (posters and event covers); wireframes; UI mockups and prototypes; illustration

DISTRICT OF WEST VANCOUVER | On — Call Clerical

APRIL 2015 — PRESENT

- Departments: Fire and Rescue; Information Technology Services; Permits and Inspections; Facilities and Assets; Translink Blue Bus
- Performs clerical work: updating databases; filing folders and papers; client-facing correspondence; deploying employee cellphones; historical building permit research; personal record organization and digitization

SIMON FRASER UNIVERSITY | Teaching Assistant

JANUARY 2020 — APRIL 2020

- Lead two 24-student labs for IAT235 Information Design in information design critique sessions, wireframing, IA, and web development tutorials
- Offered students 1-on-1 feedback during dedicated office hours

WEST VANCOUVER MEMORIAL LIBRARY | Public Service Assistant

APRIL 2015 — MARCH 2020

- Aided public with technology-related issues and troubleshooting: printers; copiers; tablets; computer software; basics of web browsing
- Guided and directed public towards proper library conduct
- Teaching assistant for technology classes, such as iPad essentials training.

volunteer experience

SFU ESPORTS ASSOCIATION | Vice President of Design

JUNE 2018 — PRESENT

- Facilitates a team of five graphic designers in creating promotional media
- Establishes brand identity for the club through visual design
- Designs social media posters for both print and digital platforms to promote Esports and video game related events hosted by the club: weekly discord in-houses and large scale social networking events

LITTLE BLACK DRESS GALA | Social Media Marketer, Graphic Designer

AUGUST 2019 — NOVEMBER 08, 2019

- Assisted in producing branded promotional material to raise awareness of the annual Little Black Dress Gala
- Media included: Instagram posts and stories; media wall; physical handouts
- Wrote caption copy for advertisement posts on Instagram and Facebook

proficiencies

ADOBE CREATIVE CLOUD SUITE
Photoshop, Illustrator, InDesign, XD,
After Effects, Premiere

CODING / DEVELOPMENT
Java, Processing, Arduino, XML,
HTML, CSS, PHP, MYSQL

MICROSOFT OFFICE
Word, Excel, Powerpoint

MOCKUP / PROTOTYPING TOOLS
Figma, Axure, XD

UX STRATEGIES
User Journey Maps, User Interviews,
Personas, Sprints, Participatory Workshops,
Wireframing, Prototyping

education

SIMON FRASER UNIVERSITY |
INTERACTIVE ARTS AND TECHNOLOGY
Fall 2015 – Fall 2020
Bachelor of Science, Concentration in
Design and Interactive Systems

recognition

SIMON FRASER UNIVERSITY
Dean's List Fall 2016,
Spring 2017, Fall 2017

ST. THOMAS AQUINAS HIGH
Outstanding Achievement Awards
Business Education — 2014
Information & Communication
Technology — 2014